2016 / 2017 Program Accomplishments

✓ Solicited and reviewers applications and selected

15 trail sites

to participate in the program in collaboration with Connecticut Greenways Council

✓ Hired Trail Census Statewide Coordinator, Kristina Kelly

✓ Installed, checked, repaired and downloaded twelve months of counter data from infrared (IR) counters

✓ Wrote and released 3 quarterly reports of analyzed counter data which have been used for promotion and grant applications

✓ Worked closely with over 63 volunteers to collect, document, and analyze 1044 intercept surveys

818 volunteer hours were contributed to the program for an approximate value of $26,919 since 2016.

Volunteers checked infrared counters, conducted manual counts, and assessed intercept surveys.

Over 68 volunteers participated in

6 face-to-face trainings - 2 webinars

Developed and taught through the program

✓ Established online & social media presence for the program including facebook page https://www.facebook.com/CTTrailCen and program website http://cttrailcensus.uconn.edu

✓ Developed an interactive website portal for counter data with the Center for Land Use Education and Research

✓ Co-authored and received a $40,000 grant in partnership with the University of New Hampshire to learn about DOWNTOWNS and trails in the region

✓ Developed tools to evaluate and improve the program including a volunteer survey and a workshop at the CT Trail Symposium that will be used to adapt the program in 2017-2018

✓ Participated in Connecticut Greenway Council Meetings and presented updates and data.

✓ Presented program insights at local, regional and national conferences and symposia - 2016 & 2017 CT Trail Symposium, 2017 International Trail Symposium, CT Data Collaborative Data Days, and the 2016 National Association of Community Development Extension Professionals/Community Development Society Conference

✓ Installed temporary count stations and provided technical assistance to help Riverfront Recapture measure trail use and evaluate trail count technologies