

Connecticut Trail Census

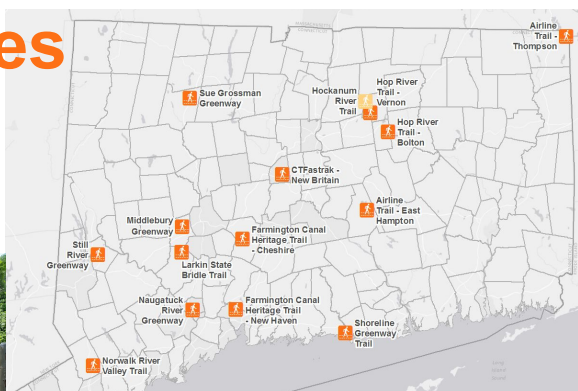
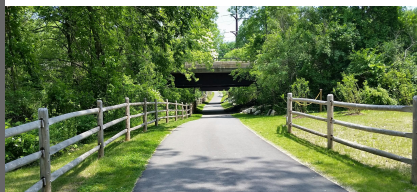
A statewide multi-use trail user study and volunteer data collection program

2016 / 2017 Program Accomplishments

- ✓ Solicited and reviewed applications and selected

15 trail sites

to participate in the program in collaboration with Connecticut Greenways Council



- ✓ Hired Trail Census Statewide Coordinator, Kristina Kelly
- ✓ Installed, checked, repaired and downloaded twelve months of counter data from infrared (IR) counters
- ✓ Wrote and released 3 quarterly reports of analyzed counter data which have been used for promotion and grant applications
- ✓ Worked closely with over 63 volunteers to collect, document, and analyze 1044 intercept surveys

818 volunteer hours were contributed to the program for an approximate **value of \$26,919** since 2016.

Volunteers checked infrared counters, conducted manual counts, and assessed intercept surveys.

<http://cttrailcensus.uconn.edu>

Over 68 volunteers participated in

6 face-to-face trainings - 2 webinars

Developed and taught through the program



- ✓ Established online & social media presence for the program including facebook page <https://www.facebook.com/CTTrailCen> and program website <http://cttrailcensus.uconn.edu>
- ✓ Developed an interactive website portal for counter data with the Center for Land Use Education and Research
- ✓ Co-authored and received a \$40,000 grant in partnership with the University of New Hampshire to learn about Downtowns and trails in the region
- ✓ Developed tools to evaluate and improve the program including a volunteer survey and a workshop at the CT Trail Symposium that will be used to adapt the program in 2017-2018



- ✓ Participated in Connecticut Greenway Council Meetings and presented updates and data.
- ✓ Presented program insights at local, regional and national conferences and symposia - 2016 & 2017 CT Trail Symposium, 2017 International Trail Symposium, CT Data Collaborative Data Days, and the 2016 National Association of Community Development Extension Professionals/Community Development Society Conference
- ✓ Installed temporary count stations and provided technical assistance to help Riverfront Recapture measure trail use and evaluate trail count technologies